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HUNGRY HOWIE'S PIZZA BRINGS NEW LOCATION TO LOUISIANA

National Flavored Crust Pizza Franchise Opens Location in Hammond

MADISON HEIGHTS, MI (April 2, 2014) – **Hungry Howie's Pizza** is continuing its growth in the state of Louisiana with a location in the college town of Hammond. **Hungry Howie's Pizza**, the originator of the flavored crust pizza, offers eight famous crust flavors including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago cheese. Open daily until 4:00 a.m., the Hammond location will offer three medium one-topping pizzas for just \$15, perfect for Southeastern Louisiana Lions on a budget!

Having spent more than two decades working in the pizza industry, the Hammond location will be franchisee Ray Williams Jr.'s fourth **Hungry Howie's Pizza** restaurant, and has plans to open three more throughout Louisiana by the end of 2014.

"I am overjoyed to expand the **Hungry Howie's Pizza** brand throughout the great state of Louisiana," said Williams. "With our extended hours, wonderful service and delicious product, we are bound to be popular among Hammond residents, especially students at Southeastern Louisiana University."

"We are excited for Ray to be opening up his fourth **Hungry Howie's Pizza** restaurant," said Jennifer Jackson, director of development at **Hungry Howie's Pizza**. "His strong operational skills and passion for the **Hungry Howie's Pizza** brand make him an important asset to our team, and we look forward to great success in Hammond!"

Hungry Howie's Pizza is located at 287 S. Morrison Blvd Hammond, LA 70403. To reach **Hungry Howie's Pizza**, call (985)542-4694. Hours of operation are 11:00 a.m. to 4:00 a.m. daily. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit www.hungryhowies.com or franchising.hungryhowies.com.

About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago cheese. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 20 states across the U.S.

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